



# **DR. BARES AWARD**



## **Competition Rules**

### **2017**

# Dr. Bares Award

The pharmaceutical company PRO.MED.CS Praha a. s. announces the Dr. Bares Award.

The competition has been held since 1993, as a rule at two-year intervals. In 2005, it was named the Dr. Bares Award in tribute to its founder, Dr. Rudolf O. Bares, the long-standing general director of PRO.MED.CS Praha a. s. and a distinguished patron of gastroenterology.

For 2017, PRO.MED.CS Praha a. s. has announced two competition categories – *Publication* and *Idea*. With the *Publication* category, PRO.MED.CS Praha a. s. wants to support the application of medical and scientific findings in clinical practice. Through the *Idea* category, it wants to stimulate innovative activities that could highlight the new treatment methods.

The individual categories of the Dr. Bares Award are independent of each other, and each abides by its own rules. The General provisions of the competition are valid for both categories.

Information and application forms are available from the website [www.promedcs.com](http://www.promedcs.com), or use the e-mail address [Dr-Bares-Award@promed.cz](mailto:Dr-Bares-Award@promed.cz). The mailing address for delivering competition correspondence is identical to the organiser's registered office address. The text "Dr. Bares Award" must be indicated on the envelope as part of the addressee's address.

A historical overview and the results of past competitions are provided on the website of PRO.MED.CS Praha a. s.

The *Publication* category of the competition will run from 20 August 2017 to 3 March 2018, on three consecutive levels: a) basic evaluation, b) national evaluation, and c) international evaluation.

The *Idea* category of the competition will run from 15 September 2017 to 31 March 2018 and is judged at two levels of evaluation – basic and expert.

## Category Publication

### *Participant*

A natural person competent to perform legal acts, and who meets the following conditions, may be a participant in the Publication category:

- a) They are at least 18 years of age on the date of submission of the application form pursuant to these rules,
- b) They are a health care professional, while a professional is considered to be a person who has completed university education in the field of medicine or pharmacy,
- c) They have permanent residence in one of the following countries at the time they apply for the competition: Azerbaijan, Belarus, Bosnia and Herzegovina, Czech Republic, Estonia, Georgia, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Mongolia, Poland, Russian

Federation, Slovakia, Slovenia, Turkmenistan, Ukraine, Uzbekistan (different citizenship is not a preclusive criterion),

- d) They are the author or a co-author of the scientific article in the meaning of the competition rules that has been submitted to the competition (see Authorship).

### ***Scientific article***

For the purposes of the Dr. Bares Award 2017 Competition, a scientific article in the Publication category is understood to be a professional article published in a professional periodical, regardless of the publisher's country, which presents the original results of research conducted by the author or by a team of which the author is a member. The whole texts of works broken down according to the requirements of the periodical publisher into the structure of a scientific work (most often: synopsis, introduction, material and methods, results, discussion and conclusion, bibliography), including the usual method of citing sources, and/or with comments, will be accepted to the competition. Hence, these are not articles of a merely informative character, albeit published in a professional periodical. A scientific article in a professional periodical is not the abstract of a scientific paper, e.g. from a conference.

For the purposes of the competition in the Publication category, a scientific article must meet both the following criteria:

- a) An original scientific paper in the field of gastroenterology and/or hepatology and/or concerning metabolic syndrome (clinical and experimental, including *in-vitro* and *in-vivo* studies, epidemiological papers, meta-analyses, etc.),
- b) It was published in a professional periodical during the period from 1 January 2015 to 31 December 2016 (or in the given period is available in the online version; see Professional periodical).

### ***Professional periodical***

A professional periodical is understood to be a) a reviewed scientific magazine, i.e. a periodical that is published under the same name, with the same content focus and unified graphic design, or b) an electronic reviewed professional magazine (periodical), which has an assigned ISSN code at the time of publication of the scientific article (magazine registered and identifiable under an international ISSN code). For the purposes of the competition, a professional periodical is not a daily newspaper or popular-science magazine. The organiser has the exclusive right to assess and decide whether a submitted article is of professional quality.

### ***Authorship***

In the event of co-authorship of a scientific article, for the purposes of the competition the leading author is considered to be the name of the person listed first in the list of authors. The second author is considered to be the person listed second in the list of authors, the third author is the person listed third in the list of authors, etc.

The participants bear full responsibility for settling the rights to a scientific article with any potential co-authors or other persons with property rights to the scientific article, and declare that they are authorised to use the article for the purposes stipulated by these rules.

Any of the co-authors of an assessed scientific article or participant can be declared the leading author, if this is confirmed – ideally through the officially certified signature of the leading author – and the name of the participant declared as the leading author for the purposes of the competition is indicated in the application form in the specification of authorship.

According to these rules, the possibility of sharing leading authorship for co-authors or participants is precluded. Only one participant is always defined, based on the data in the application form.

### *Signing up for the Publication category*

Only one scientific article can be submitted to the Publication category through one application form. Another scientific article can be submitted in the same category, but always through a new separate application form. The authors of scientific articles may participate in the competition only individually. It is not possible to sign up a scientific team or institution, or any legal entity.

The period when application forms for the competition in the Publication category will be accepted is from 20 August 2017 to 17 December 2017.

If an article submitted to the competition in the Publication category was published in a language other than English, it may still be submitted to the competition. The condition for the inclusion of such a scientific article to the international evaluation level is the provision of a translation into English within the period stipulated by the organiser.

### *Basic evaluation in the Publication category*

The organiser shall conduct a basic evaluation between 18 December 2017 and 22 December 2017. As part of the basic evaluation, all the application forms received during the registration period are formally assessed. The organiser shall exclude from the competition any application forms delivered after the end of the registration period, repeated application forms from the same participant with identical scientific articles, application forms containing scientific articles submitted to the competition previously by a different participant, and application forms with scientific articles which were not published in the 2015–2016 period, although their acceptance for publishing was demonstrated.

All scientific articles which do not meet the formal requirements of the competition, particularly those concerning their nature, shall be eliminated from the basic evaluation level. The following will be eliminated in particular: general scientific articles, anthologies of scientific articles, abstracts, posters, essays, doctorate or dissertation papers, books, textbooks and almanacs. Furthermore, any as yet unpublished scientific articles and scientific articles previously rewarded in different competitions of a similar character shall be eliminated from evaluation.

The organiser is obliged to inform a participant of the acceptance or non-acceptance of an application form via the contact address indicated in the application form.

The organiser is authorised to ask the participant to provide additional or refining information needed for basic evaluation by a reasonable deadline. If the participant fails to do so, the organiser is authorised to decide on their elimination from the competition.

A participant that meets the conditions of the basic evaluation shall proceed to the national evaluation level.

The organiser shall ensure progress to the national evaluation level as follows: scientific articles which meet the competition criteria in the Publication category shall be divided according to the participant's place of residence and submitted to the respective national evaluators at the latest by 15 Januar 2018.

### *National evaluation in the Publication category*

National evaluation is conducted by the national evaluator, who is responsible for the regularity of the competition at national level and coordinates the selection of papers in the country it represents.

The competition organiser selects the national evaluator, and guarantees that the national evaluator shall be a generally recognised professional in the field of gastroenterology and/or hepatology in the country in which the national evaluation is being conducted.

Scientific articles which meet the criteria for acceptance to the competition are evaluated by the national evaluator with respect to a) the originality of the scientific article, b) its importance and benefit for medical fields, and c) the applicability of the results in practice.

If less than 30 works are sent to the national evaluation level for one country, the national evaluator will select a maximum of three (3) works to be nominated to the international evaluation level. If more than 30 works are sent to the national evaluation level for one country, the national evaluator has the right to choose one additional work for the international evaluation level for every additional commenced 10 scientific articles (e.g. if 52 works are sent to the national evaluation level, the national evaluator has the right to select 6 works).

If, in its view, an insufficient number of articles meet the competition criteria, the national evaluator is also authorised to select less than three (3) scientific articles for progress to the international evaluation level, or to select none.

The national evaluator shall submit the selected scientific articles progressing to the international evaluation level to the organiser at the latest by 31 January 2018.

The organiser must in no way influence the decisions of the national evaluator, and must respect its evaluation results. The organiser has the right to ask the national evaluator for a detailed written justification of its selection for the international level.

The organiser will ensure the handover of the selected scientific articles from the national evaluation level to the international evaluation level to all the individual members of the international committee at the latest by 5 February 2018.

## *International evaluation in the Publication category*

The international evaluation is conducted by an international committee composed of at least three (3) and at most seven (7) members. There must always be an odd number of international committee members. The organiser decides about the number of committee members, primarily with regard to the number of works which qualified for international evaluation.

The competition organiser selects and appoints the members of the international committee (e.g. or substitutes, if it is necessary to change the composition of the committee during the competition for purely objective reasons), and also guarantees that a generally recognised professional in the field of gastroenterology and/or hepatology is a member of the international committee.

Membership in the international committee does not directly require prior membership in the national committee; likewise, the national evaluator or a member of the national committee may be a member of the international committee. A member of the international committee is substitutable. The substitute must be a person with medical education, active in the field of gastroenterology and hepatology, and must be generally recognised in the given field.

A meeting of the international committee for the purpose of selecting the three (3) best scientific articles in the competition will be held on 3 March 2018 at the place designated by the organiser.

Before the actual meeting, the members of the international committee will choose a committee chairman from among their ranks who will chair the meeting and will have the decisive vote in disputed issues. When selecting the chairman of the international committee, each member of this committee has one vote, while the person with the highest number of votes becomes the chairman of this committee. If the votes are even, voting will be repeated. If the committee chairman is not chosen even in a second vote, they shall be appointed by the competition organiser.

The international committee shall use a point score method (0 points is the lowest possible evaluation, 10 points is the highest possible evaluation):

- At the start of evaluation, each committee member receives 10 points, which they can divide at will.
- Each committee member shall allocate points to the individual works in the international evaluation level at their own discretion.
- The chairman of the committee shall add up the points allocated to the individual works by all the evaluators, including him/herself, and evaluate the three (3) works with the highest number of points. The three (3) winning positions and their consecutive rank (1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place) shall be stipulated according to the number of points.
- If the winning works obtain the same number of points, each of the evaluators will again receive 10 points and the works with the same number of points shall be evaluated again using the above procedure. If the same number of points is achieved again, the chairman of the international committee shall decide on the final ranking.

The chairman of the international committee shall submit the evaluation results to the organiser at the latest by midnight of the date on which the international committee makes its decision.

Minutes shall be compiled of the international committee's decision, and shall be signed by all the attending members. The minutes shall be compiled by the person authorised by the organiser, who attends the decision-making in person without the right to influence the decisions of the international committee or members thereof.

The organiser must in no way influence the decision of the international committee, and must respect its evaluation results. The organiser shall publish the international committee's evaluation results on its website at [www.promedcs.com](http://www.promedcs.com) within 14 days after receiving the evaluation results from the chairman of the international committee.

### ***Prizes in the Publication category***

On the national evaluation level, the selected scientific articles are rewarded with placement equality. The prize for the leading authors is a diploma and the progress of the scientific article to the international evaluation level. The diploma shall be presented to the leading authors by a person authorised by the organiser after the international evaluation level has been concluded, unless agreed otherwise beforehand.

On the international evaluation level, a total of three (3) best scientific articles are selected, ranking from first to third place. The prize for the winner defined within the meaning of the competition rules is a diploma and a financial reward.

The value of the financial reward for the leading authors of the scientific articles ranked in first to third places on the international evaluation level of the Dr. Bares Award 2017 Competition in the Publication category is stipulated as follows:

1<sup>st</sup> place – EUR 10,000

2<sup>nd</sup> place – EUR 6,000

3<sup>rd</sup> place – EUR 3,000

### ***Announcement of results and handover of prizes in the Publication category***

The prizes will be presented to the winning participants in the Dr. Bares Award 2017 Competition in the Publication category in person by a representative of the organiser and the chairman of the international committee at an official awards ceremony, which will take place at a previously stipulated time and place. The organiser anticipates that the awards ceremony will be held during ISG 2018, i.e. 24–26 May 2018 in Bratislava (Slovakia).

The recipients of the prizes (competition winners) undertake to respect the conditions of the award presentation. The conditions for handover of a prize are the signing of a record on the handover of the financial reward in the competition, and personal attendance at the awards ceremony at the time and place designated by the organiser.

The specific time and place of the official announcement of results will be specified by the organiser during 2018, through publication on the website [www.promedcs.com](http://www.promedcs.com).

During the official announcement of the results, the winning participants shall be given a diploma and a signed record of the handover of the financial reward. The financial rewards shall be paid to the bank accounts of the winning participants based on the record of the handover of the financial reward.

If a winning participant is unable to attend the official announcement of the results in person, they are entitled to empower an authorised representative to accept the prize through a written power of attorney with an officially certified signature. In this case, the record of the handover of the financial reward (prize) must be signed by the winning participant in advance (the competition organiser shall designate the date and place of signing).

If the prize is not accepted during the official announcement of results at the time and place stipulated by the competition organiser for reasons on the part of the winning participant or their authorised representative, the prize shall be forfeit in favour of the organiser, who will decide about its use.

## Category Idea

### *Participant*

Any natural person or legal entity may apply to be a contestant in the Idea category. A natural person must be legally competent and at least 18 years of age to apply.

### *Idea*

An Idea means any proposal that may, based on theoretical assumption, preclinical or clinical research, individual observation, or off-label experience, lead to repurposing of the use of existing drugs or be usable in diagnostics. An Idea need not be clinically verified in advance.

An Idea may be your own, but it may also mean pointing out a rather general fact that the contestant considers it insufficiently employed in clinical practice.

A theoretical prerequisite for using a known substance in a new pharmacotherapeutic field may be based, for example, on the discovery of a link between a known (main or side) effect of the substance and new findings from research into the pathophysiology of a disease.

Furthermore, the assumption may be based on the results of preclinical research into the mechanisms of the substance's action, for example, at the molecular level, indicating that the substance could be effective in treating a disease whose known pathophysiological nature is associated with these molecular mechanisms.

The side effects of substances can be traced through clinical research and may be therapeutically useful in other contexts.

An Idea is also an individual observation and experience of everyday clinical practice in which you may observe indications of as yet unknown and undescribed effects of known substances due to specific individual pathological and medical situations. These could then be used therapeutically or diagnostically. A higher level of this is any existing off-label use of

a known substance, meaning its use in an unapproved indication that could be performed individually or regionally and may not be generally known.

An Idea could also be an old (usually forgotten) medical preparation, including magistral preparations that could be returned to clinical practice by virtue of their previously underestimated properties.

It is also possible that some effective medicinal products only have a little or regional popularity, yet their use today could be much greater and global.

There may also be information about a promising substance whose clinical development was prematurely terminated, perhaps for administrative reasons, and it would be beneficial to continue (this applies primarily to pharmaceutical and medical research subjects).

### ***Registration for the Idea category***

In the Idea category, only one innovative proposal (Idea) can be registered per application. Each subsequent Idea must be registered using a new, separate application. Registration is done via an on-line form.

Contestants bear full responsibility for settling the rights to an Idea with potential co-authors or other persons. The organiser undertakes that data provided in application forms will not be made public to protect possible intellectual property rights.

Ideas may be registered for the DBA competition in the Idea category between 15 September 2017 and 15 April 2018.

### ***Basic evaluation in the Idea category***

In the basic evaluation round, all entries received during the application period are formally assessed. The Organiser will mainly assess whether the proposal complies with the competition criteria.

If the Organiser receives an application for the same Idea from two or more different contestants, the application sent first will be evaluated.

The Organiser is obliged to inform a contestant about the acceptance or rejection of an application in writing to the contact address indicated in the application form. The Organiser may invite a contestant to add or provide more details about information provided in an application form.

If an application is accepted, the Organiser will send the application and its related documentation for expert evaluation by members of the expert committee by 31 May 2018.

### ***Expert evaluation in the Idea category***

Expert evaluation of an Idea is performed by an expert committee. This committee comprises at least three (3) and at most seven (7) members. The number of members in the expert committee must always be odd. The organiser will decide on the number of members in the committee, mainly considering the number of papers qualifying for expert evaluation.

The members of the expert committee will be appointed by the organiser. The organiser will select and designate members of this committee (or replacements if, for purely objective reasons, changes to the composition of the committee is required during the competition) and also guarantees that only qualified experts competent to evaluate an Idea will be accepted as members.

Before any discussions, members of the expert committee will choose a committee chairperson from their group who will lead discussion and have the right to decide on disputes.

The expert committee will evaluate innovative proposals in the Idea category of the competition between 1 June 2018 and 30 June 2018.

The expert committee may request additional materials for an innovative proposal via the organiser during its expert evaluation. The Organiser will communicate with the contestant.

The expert committee will evaluate registered and innovative proposals according to established criteria, especially regarding:

- 1) originality
- 2) the importance and benefit to medical fields
- 3) the possibility of applying the idea in practice (e.g., registering a new indication).

The expert committee will follow a methodological points allocation system (0 points is the lowest possible evaluation, 10 points the highest):

- At the commencement of the evaluation, each committee member will receive 10 points that they may distribute freely.
- Points will be allocated by each committee member to individual ideas as they determine.
- The committee chairperson will add up the points allocated to individual ideas from all the members, including themselves, and establish which paper received the highest number of points. The winning places and their descending order will be determined according to the quality of the registered proposals. At least 10 prizes will be announced.
- If more than one winning idea receives the same number of points, each evaluator will again receive 10 points, and scoring of the papers with the same number of points will be repeated using the above method. If the papers are again awarded the same number of points, the committee chairperson will decide on the final ranking.

The expert committee may invite an advisor to its meeting, however, this person will not have any decision-making rights.

A non-public record will be prepared of the expert committee's discussions and signed by all members present. The record will be prepared by a person appointed by the organiser who is present in person at the meetings but has no influence on the expert committee's discussions or its members.

### *Prizes in the Idea category*

The total financial grant intended for distribution to the winners is at least EUR 47,500.

The financial prizes for the winning authors in the Dr. Bares Award competition in the Idea category are as follows:

1<sup>st</sup> place – EUR 15,000

2<sup>nd</sup> place – EUR 9,500

3<sup>rd</sup> place – EUR 7,500

4<sup>th</sup> place – EUR 5,000

5<sup>th</sup> place – EUR 3,000

6<sup>th</sup> to 10<sup>th</sup> places – EUR 1,500

The awarding of a financial prize may also be followed by possible further cooperation with the contestant.

### ***Announcement of the results and presentation of prizes***

The organiser will announce the results of the expert committee's discussions to individual contestants in the Idea category within 14 days of those discussions. The organiser will publish a summary of the Idea category competition results on the website <https://www.promedcs.com/dr-bares-award>. Financial prizes will be credited to the bank accounts of the winning contestants after a record of the financial prize transfer has been prepared. The first three winners will be invited to receive their prizes in person in Prague. The organiser will cover all their costs (accommodation, flight tickets).

## **General provisions**

The organiser of the Dr. Bares Award 2017 Competition ("DBA") is the pharmaceutical company PRO.MED.CS Praha a.s., registered office at Telčská 377/1, Michle, 140 00 Prague 4, Czech Republic, Company ID Number: 00147893, entered in the Commercial Register maintained by the Municipal Court in Prague, Section B, Inset 3.

The rules of the competition as well as the entire organisation of the competition are governed by the legal regulations of the Czech Republic.

It is possible to register for the Dr. Bares Award 2017 Competition by submitting a completed application form and delivering it to the competition organiser.

By sending an application form, a participant undertakes to observe, without exception, the rules of the competition, and grants Consent to the processing of personal data and Consent to audio-visual recordings, confirms that they are the author of the scientific article or idea (see below), that they have settled all rights with the persons who own the rights to the submitted assets, is authorised to submit the article or idea to the competition, and undertakes to comply with the organiser's instructions.

When registering for the competition at [www.promedcs.com](http://www.promedcs.com), a participant shall choose the category to which they wish to send the application form and, based on this selection,

they shall complete the respective online application form or printed form along with the respective attachments.

The data in the application form must be completed using the Latin alphabet, in English, and entirely correctly and truthfully. All electronically uploaded documents must be identical to the printed versions. The competition organiser reserves the right to reject an application if it does not fulfil the rules stipulated by the organiser, even in the slightest regard.

The decisive date for registering for participation in the competition is the date of acceptance of the application form by the organiser. If sent by mail, this is the date of organiser receives the form. If the application form is sent electronically, confirmation of receipt of the application form is generated automatically and sent to the participant's contact e-mail address.

By completing and sending an application form, a participant declares that their right to participate in the competition is not limited in any way, either legally or physically. Should any third party contact the organiser with claims relating to the participation of a specific participant in the competition, this participant undertakes to settle any such third-party claims without the organiser's involvement, without undue delay, and in a definite manner.

The competition organiser is authorised to eliminate a participant with final validity if it suspects the participant achieved its result in the competition through fraud or actions contrary to good morals, which may have influenced the competition results. The organiser's decision is final and there is no option of appeal. The organiser's employees and their close persons, i.e. close persons in the meaning of Section 22 of the Civil Code of the Czech Republic, are precluded from participating in the competition.

The organiser reserves the right to retain the materials sent into the competition or to destroy them at its own discretion, all without compensation. Any costs related to the competition are borne by participants, unless agreed otherwise with the organiser. Demonstrable and justified costs arising in relation to evaluation and assessment are borne by the organiser. The organiser shall not compensate a participant for costs incurred in relation to participation in the competition or in the official announcement of the results, except for the costs needed for personal acceptance of the prize on the date and at the location of the official announcement of results (transport, accommodation, etc.).

The competition organiser is not responsible or liable for any loss or failure to deliver scientific articles and ideas sent via mail (or other shipping service), or rewards sent via wire transfer or other means, or delays in their delivery, or damage to data carriers during their transport. Furthermore, the competition organiser is not liable or responsible for technical problems or potential failure to deliver applications forms (or delays in their delivery), including any attachments, or any problems that occur during transfer of messages via electronic means.

The organiser reserves the right, at any time, to alter or modify the rules of the competition at its own discretion. Participation in the competition or prizes cannot be enforced through legal recourse.

Persons who do not meet the conditions for participation in the competition or who act contrary to the rules shall not be included in the competition. Should such a person become a winner, they shall not be given a prize. The competition organiser reserves the right to check the fulfilment of conditions for participation in the competition, to assess a claim to a prize and, in disputable cases, the right to decide with final validity at its own discretion.

In the event of any disputes or ambiguity concerning the competition, the final decision is at the organiser's discretion.

The individual prizes in the Dr. Bares Award 2017 Competition are stipulated separately for each category and specified in the Prizes section of the rules for the individual categories.

The financial rewards are calculated as amounts before tax, and shall be taxed by the organiser before payment to the winning participants according to the currently valid legal regulations of the Czech Republic, or according to the legal regulations of the country in which the winner has its tax obligation.

The organiser shall pay the financial rewards via wire transfer based on the records of the handover of the financial reward signed by the winners and the organiser. Payment of the taxed financial reward by the organiser does not void a recipient's potential additional tax obligations. By participating in the competition, the participants declare that they have been familiarised with the taxation conditions in the event they win the competition, and that they enter the competition with this knowledge.

Should the organiser be unable to deliver or otherwise hand over a financial reward according to the previously agreed procedure, or if its delivery is subject to unexpected complications, the claim to such financial reward will expire and the financial reward shall remain in the possession of the competition organiser, who is authorised to decide on its further use.

The general provisions are the same for both competition categories. The rules of the competition and those for the individual categories are available on the organiser's website, and are also stored in hardcopy form at the organiser's registered office.

## **Consent to the processing of personal data**

By signing and sending an application form, a participant takes into account that their personal data shall be processed within the scope specified in the application form by PRO.MED.CS Praha a.s., registered office at Telčská 377/1, Michle, 140 00 Prague 4, Czech Republic, Company ID Number: 00147893, as the administrator for the purpose of implementing and evaluating the competition, respectively handing over the awards; furthermore, by signing and submitting an application form, a participant grants their voluntary consent to the use of their personal data within the scope specified in the application form for inclusion into the database for the administrator's marketing purposes, i.e. for offering products and services, sending information about organised events, products and other activities, as well as for the sending of commercial messages via electronic means pursuant to Act No 480/2004, for an indefinite term, respectively until such consent is revoked, while additional data may be added to these data. The participant takes into account that they have the rights pursuant to Sections 11, 12 and 21 of Act No 101/2000, in particular that they provided the data voluntarily, that they may revoke their consent free of charge at any time at the company's address, that they have the right to access their personal data and to correct these personal data, to block incorrect personal data, their destruction, etc. In the event of doubt as to compliance with these rights by the administrator, they may contact the administrator or may file a petition directly to the Office for Personal Data Protection, registered office at Pplk. Sochora 27, Prague 7, Czech Republic.

## Consent to audio-visual recording

In accordance with Sections 84 and 85 of Act No 89/2012, the Civil Code, as amended, I expressly declare that I grant consent to PRO.MED.CS Praha a.s., registered office at Telčská 377/1, Michle, 140 00 Prague 4, Czech Republic, Company ID Number: 00147893, entered in the Commercial Register maintained by the Municipal Court in Prague, Section B, Inset 3 (the "Company"), including through third parties hired by the Company (photographer and cameraman), to create audio-visual and photographic recordings of my person (the "recordings") during the course of the Dr. Bares Award 2017 Competition, and subsequently to use such recordings of my person in all the usual ways, including as part of an advertising campaign promoting the Company or the Company's products or services.

This consent is not limited in terms of the means of publication – presentation (media) or in terms of the frequency and purpose of presentation within this consent. This consent applies both to the Company and to the advertising agency or similar entity to which it can transfer the rights thus acquired.

In accordance with Section 84 et seq. of Act No 89/2012, the Civil Code, I agree to the creation and use of correspondence of a personal nature, portraits, images and visual and audio recordings concerning my person or my statements of a personal nature for the Company's needs, in particular for the presentation and promotion of the Company, information about the Company's activities, and for the purpose of provision to other employees of the Company.

I grant the foregoing consent for the term of my participation in the competition, and for a period of 5 years after the conclusion of the competition, except for the use of correspondence of a personal nature, portraits, images and visual and audio recordings already published by the Company during this period, for which I provide unlimited consent. If the aforementioned documents and outputs constitute personal data within the meaning of Act No 101/2000, on personal data protection, I consent to their collection and processing by the Company for the aforementioned purposes, for an indefinite term but at most until the revocation of such consent. I confirm that I have been informed of my rights within the meaning of Section 12 of Act No 101/2000, on personal data protection.

I provide the aforementioned consents to the Company free of charge.

The Company shall create recordings itself or through third parties. Visual and audio recordings are made primarily for promotional purposes (they may be published on the Company's website, in its annual report) and informational purposes (advertising, which may be used to inform people interested in employment and for sharing experience and best practices among individual employees or among groups of employees from various companies). When creating visual and audio recordings, the Company respects the following principles: (1) information about creating the recordings is provided in advance, (2) the recordings preserve the dignity of the individuals and setting, (3) the recordings are anonymous (without stating the identity of the persons shown), (4) non-anonymous recordings are used only upon prior written consent from the persons shown.